# ₩₩THOS\* ONBOARDING GUIDE

Know. Predict. Grow.

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# **SUBSCRIPTION LICENSES**

Throughout this guide you will see all of our features listed. Depending on which license you have purchased, some of the features may not be available. If you're interested in upgrading, please reach out to sales@wethos.ai.

Features	Wethos Pro	Wethos Leader
Individual Profile  • My Wethos Style  • Individual Insights & Coaching	✓	<b>√</b>
My Team View  • Single Team - Coaching & Insights  • Single Team - Grouped Team Member Insights  • Single Team - Biases & Mitigation Techniques	<b>√</b>	<b>√</b>
Integrations	<b>√</b>	<b>✓</b>
Wethos Copilot Powered by AI  Trained on Wethos data Ready to answer any question for any situation about anyone Your Tailored Work Coach	<b>√</b>	<b>√</b>
Project Teams  • Unlimited Teams - Coaching & Insights  • Unlimited Teams - Grouped Team Member Insights  • Unlimited Teams - Bias and Mitigation Techniques	<b>√</b>	<b>√</b>
Enhanced Insights  • Working Together with Another Individual  • Tailored Coaching for Working with Individuals & Teams	<b>✓</b>	<b>✓</b>
Leader Features  Comfort Index  Longevity Potential  Team Composition Creation  Manager Coaching - Enhanced Insights		<b>√</b>



# THE ETHOS OF WE

We quantify the character and culture of individuals, teams and organizations to unlock potential through radical team cohesion.

This is the Ethos of We, this is the Wethos Way.

# Boost Team Performance with Science

Wethos AI brings over 30 years of behavioral science research to your fingertips with AI.

Just in time coaching and personalized insights through workflow integrations promotes ongoing team engagement, productivity, and cohesion.

# Demystify Your Team in Minutes

In under 7-minutes, access the Wethos Styles of each person on your team.

Gain collective insights about people's individual strengths and natural behaviors and reveal how these interactions power your team dynamic.

### **Build Psychological Trust**

Utilize the Wethos AI Platform to provide transparency into team interactions in a way that highlights the strengths and contributions of each team member.

Spend more energy on collaborative problem solving and less time navigating interpersonal conflicts.



# We are <del>un</del>predictable.



# THE SCIENCE BEHIND WETHOS AI

Wethos AI was developed as a behavioral assessment focused on team performance. In the early 80's, At that time, most tools were based on identifying personal characteristics and were more descriptive by design. These were helpful, but the Wethos Team believed a predictive tool for team interactions could prove more useful. The goal was to develop an assessment with exceptional internal consistency—one that would help individuals and teams perform at a higher level by recognizing their default behaviors and gaining awareness of how those behaviors influence themselves and others.

The empirical research behind Wethos identified four highly consistent activities that impact team performance. Based on this research, the Wethos assessment analyzes 84 items that identify how people naturally behave within the four areas of team performance, and presents actionable, objective feedback.

The results demonstrate an excellent internal consistency of reliability with a high degree of construct validity. The results from Exploratory Factor Analyses (EFA), Multi-Trait Multi-Method (MTMM) Matrix, and Confirmatory Factor Analyses (CFA), all strongly support the conclusion that Wethos demonstrates excellent validity.



# **Organizational Needs**

Organizational Development and Strategic Change













### **Team Dynamics and Operational Efficiency**













# **Engagement, Leadership & Resilience**







Leadership Change







# **HOW NOT TO USE WETHOS AI**

### **To Judge**

The assessment is not a test—there are no right answers and no "leader line." All results have value where they are in contributing to task completion, cognitive diversity, and overall success.

# To Excuse Neglect or Non-Participation

While recognizing individual strengths and preferences, Wethos should not be a tool for excusing neglect of responsibilities or non-participation in team efforts. It's essential to maintain a balance between individual preferences and collective responsibilities.

# To Enforce Rigid Role Definitions

The platform should not be used to pigeonhole individuals into rigidly defined roles based on their assessment results. Flexibility and the opportunity for individuals to explore and develop in different areas should always be encouraged.

### **To Limit Contributions**

Wethos Al doesn't put people in a box. Results measure defaults, not limits. Individuals are capable of flexing into any of the 5 segments across all four scales.

# To Discriminate or Marginalize

The tool should never be used to discriminate against or marginalize any individual or group. All assessments and interpretations should be conducted with a focus on inclusivity and respect for diversity.

### **To Limit Growth**

While Wethos takes a strengths based approach, that doesn't mean the platform discourages working on areas of development. Wethos Al encourages a growth mindset.

# To Create a Hierarchical Structure

Wethos AI should not be used to establish or reinforce any sort of hierarchy among team members.

The aim is not to rank individuals but to appreciate and leverage their diverse strengths and perspectives.

# To Make Personnel Decisions

Wethos AI is not designed for making hiring or staffing choices. Its purpose is to delve into a deeper understanding of individual behaviors, rather than to dictate specific roles for individuals. The platform is a tool for insight, not for categorical role assignments.

# To Undermine Personal Accountability

Wethos Al should not be used as a means to avoid personal accountability. Regardless of one's natural tendencies or preferred working styles, each individual is responsible for their contributions and their impact on the team.



# **WETHOS COPILOT**

Wethos Copilot is woven throughout the Wethos AI Platform from when you complete your assessment through every feature Wethos AI provides.

\*Pro & Leader Licenses Only

# **WETHOS COPILOT**

# **Your Dedicated Wethos AI Expert**









### **Individual Benefits**

- Understand Strengths and Natural Behaviors
- Predict Where Individuals Will Excel
- Identify Growth Opportunities



### **Team Benefits**

- Address Team Needs
- Understand Individual & Team Strengths
- Build High Performing Teams



### **Leader Benefits**

- Build Strengths-Based
   Teams Quickly
- Improve Decision Making
- Foster Healthy Relationships



### **Org Benefits**

- Improve Workplace Culture
- Reduce Turnover and Improve Engagement
- Enhance Operational Efficiency



# **Your Dedicated Wethos AI Expert**

- An expert on your Wethos Style uniquely trained on platform data to promote more nuanced communication
- Meticulously tailored to align with individual needs and goals
- Capable of providing insights on team composition, task allocation, strategies for enhancing productivity & more

# Anticipate Individual & Team Needs Anywhere, Anytime





# **WETHOS COPILOT**

# **Your Dedicated Wethos AI Expert**



### **Live Wethos Chat**

Ask questions, learn more about yourself, team or company any

### **Situational Automated Insights**

Just in time insights delivered right to your fingertips. Go into a meeting prepared.

### **Daily Activities**

Help Wethos learn more about you and your team through a series of quick daily activities.

### **Efficient Project Coordination**

See Wethos AI in action with tailored Slack channels. Enhance productivity by interacting with context.



### **Coming Soon**

### Orienting Participants to Each Other's Wethos Styles

Sends reminders with insights into attendees' Wethos styles, enabling tailored interactions and smoother meetings - understand potential

### **Monitoring for Meeting Fatigue**

Detects signs of fatigue, allowing adjustments to meeting frequency and ensuring team engagement and well-being.

### **Customized Meeting Insights**

Offers specific advice based on the meeting's topic, like decision-making styles, for more targeted discussions and outcomes.

### **Get More Value From Meetings**

Fosters an inclusive environment where each member's unique style is valued. Utilizes insights into individual preferences to focus discussions, enhancing productivity.

# **UNLOCKING INSIGHTS**

# A Step by Step Overview



# **Diagnose**

This foundational step requires a deep dive into the organization's current culture and pinpointing areas for improvement as well as areas of high performance and success.



### Assess All Licenses

Take our 5-7 minute long, scientifically validated Wethos AI Assessment and unlock your Wethos Style.



# Gain Immediate Insights

Enjoy personalized insights to gain deeper understanding across the four scales into your natural behaviors, circumstances under which you work best, areas of development and more. Lean on **Wethos Copilot** to ask specific questions about your style.



## **Enhance 1:1 Interactions**

Pro & Leader Licenses Only

Improving the quality of 1:1 interactions can lead to better decision-making and conflict resolution. **Wethos Copilot** delivers contextual insights into each person's working style, paving the way for healthy conflict resolution and successful interpersonal interactions.



# Take a Deep Dive Into Team Dynamics

Through the lens of your Wethos Style, investigate how you interact with your Team(s) using Team Snapshots, Bias Detection, Behavior Groupings & Mitigation Techniques. Use **Wethos Copilot** to ask questions related to the team, task allocation, and collaboration techniques, to name a few.



### Create Data - Driven Teams Leader Licenses Only

Need a cross-functional team for a specialized project? Wethos's Team Composition algorithm offers a streamlined solution by leveraging a digital dashboard that analyzes both technical skills and behavioral insights, enabling the quick formation of teams. Not sure where to start on the kick-off meeting? Ask Wethos Copilot.



# Monitor Organizational Health Leader Licenses Only

The Comfort Index provides a vital snapshot of organizational health, pinpointing stressors that lead to burnout. It helps create a better work environment by suggesting personalized strategies and interventions through Wethos Copilot, effectively reducing turnover costs and enhancing a supportive atmosphere to mitigate burnout risks.



# **ASSESS**

Take our 5-7 minute long, scientifically validated Wethos Al Assessment and unlock your Wethos Style.

\*Pro & Leader Licenses Only

# **THE SCALES**

The Wethos AI Platform operates on the foundation of the Wethos Style, which is characterized by a set of four numbers. These numbers correspond to four distinct scales: Ideas, Relational, Action & Order. Wethos measures each person's behavioral style across these four scales that are integral to individual and team performance. Once someone has completed the online, 7 minute Wethos assessment, we analyze their responses to identify their default behaviors—the ways they most naturally tend to engage with their team—in each of the four scales.

To access the insights provided by the Wethos platform, users are invited to complete a 7 minute assessment. This assessment unlocks a comprehensive understanding of one's unique style as defined by these scales, thereby allowing the user to take full advantage of the rest of the Wethos AI Features.









The Ideas Scale measures how people process and express ideas

- · Are they more abstract or concrete in their thinking?
- Do they like to summarize their ideas or describe them in a detailed narrative?
- Do they start by asking themselves "what else," "how to," or "with what"?
- Do they process ideas by verbalizing them, asking questions, or thinking them through silently?
- Do they move quickly to test ideas, wait until they have built a system to execute, or figure out every detail before implementing?

# There are 5 segment styles on this scale:

What could work

Focuses on the big picture. Uses abstractions and metaphors to inspire others with their vision.

Could that work here

Evaluates ideas for strategic importance and practicality. Contextualizes the vision and translates it into strategy.

How that would work here

Develops and integrates the system to execute the strategy and bring the vision to life. Mediates between team members at opposite ends of the scale.

What we need to make it work

Organizes resources and procedures to guide execution.

Coordinates implementation effort and activity, solving problems along the way.

Is it ready to work yet

Focuses on the practical implications of an idea to improve the execution plan. Uses logic to create clarity of understanding, and wants to discuss contingencies.

# **RELATIONAL SCALE**



The Relational Scale measures how people process and engage with emotions—theirs and others.

- How apparent must others' emotions be before a person notices them?
- Do they typically feel or simply observe others' emotions?
- Are they more inclined to nurture emotions, attempt to manage emotions, or rarely acknowledge emotions?

# There are 5 segment styles on this scale:

- l am aware
  - Focuses on creating positive emotional energy. Prioritizes resolving conflict and nurturing team members.
- Develops deep, loyal relationships with team members. Feels a responsibility to support others emotionally.
- I want fair

  Negotiates conflicts by surfacing all perspectives. Manages positive and negative emotions of others to strengthen connections and build trust.
- I want authentic

  Takes an objective, straightforward view of situations. Verbalizes negative observations and practices emotional transparency.
- I want rational

  Evaluates a situation quickly and gets to the point. Observes emotional responses without allowing them to derail their course of action.

# **ACTION SCALE**

The Action Scale measures how people exert their force of will on objectives.

- Are they more focused on the achievement of goals or the activities necessary to achieve goals?
- Are they asking "is it done?", "is everything working?" or "is it working right?"
- Are they more inclined to direct others to achieve their goals, or to take on tasks in recognition of the needs of others?

# There are 5 segment styles on this scale:

- Directs projects
  - Directs team members and exercises authority, even over those who may not be direct reports. Determined and driven.
- Moves people
  Focuses on self-determination and regulating the process of achieving goals. May be more comfortable at times leading behind the scenes than up front.
- Coordinates effort

  Manages the input and contribution of other highly skilled team members. Shares authority in the service of achieving goals.
- Identifies roles
  Aware of the needs of other team members. Takes responsibility for getting the work done.
- Completes tasks

  Ready for action and enthusiastic about taking on and owning tasks.



The Order Scale measures how people structure and complete work.

- Do they like following orderly routines and processes, or taking a more creative, flexible approach to the work?
- Are they more hands-on or hands-off when managing performance?
- How complete does a project need to be before they are ready to move on to the next thing?

There are 5 segment styles on this scale:

- Hands-on completion
  - Creates and controls systems and processes to produce detailed, precise, routine work.
- Clear structure

  Creates order and manages detail where needed to deliver results.
  - Available trade-offs
- Considers adjusting objectives within a project based on prioritization or expediency. Develops review procedures to track results.
- 2 Delegates ongoing efforts to team members. Comfortable balancing multiple projects or tasks.
- Speed of execution

  Delegates and creates freedom for team members to produce their unique personal craftsmanship.



# **GAIN IMMEDIATE INSIGHTS**

Enjoy personalized insights to gain deeper understanding across the four scales into your natural behaviors, circumstances under which you work best, areas of development and more. Lean on Wethos Copilot to ask specific questions about your style.

\*All Licenses

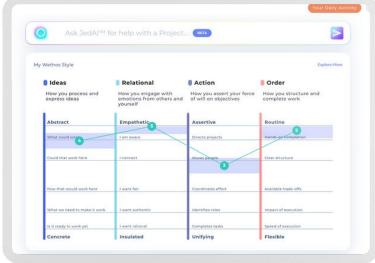


# **WETHOS STYLE**

### **Kinetic View**



### **Scientific View**





### The Assessment

At the heart of the Wethos AI platform lies our science-backed behavioral assessment. In under 7 minutes, users gain instant insights into their natural behaviors.



### **Our Scales**

Wethos Al measures each person's behavioral style across our core scales that are integral to individual, team and organizational performance:

Ideas, Relational, Action & Order

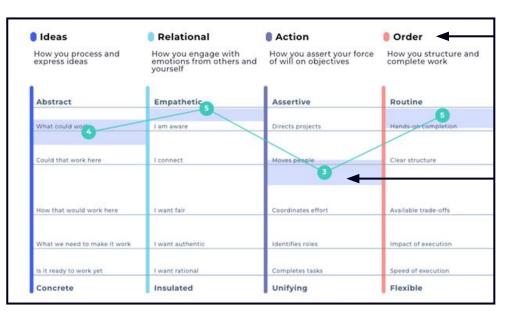


### **Scientifically Proven**

Extensive research indicates high reliability and strong validity for the assessment, as evidenced by Exploratory Factor Analyses, Multi-Trait Multi-Method Matrix, and Confirmatory Factor Analyses.

# **INTERPRETING WETHOS STYLES**

Each person's results appear in one of five segments for each activity, with each segment representing a different behavioral style. With insights from Wethos, team members can intentionally modify their behavior to move into other segments.



Wethos' four scales represent the four activities integral to team performance

The results are not static points—they identify a default range of movement. Results fall in a 15% range, represented by the shaded areas (which do not appear on your clients' reports). Your clients will see their results represented by the numbered dot, while you will have access to the exact percentage represented by the dot as well as the shaded area that represents their default range.

# **Categories of Insights**

These are provided to the user upon completing the Wethos Assessment - these do not include all of the insights that can be provided using Wethos Copilot





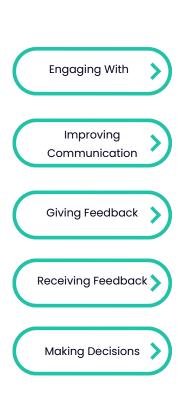
# **ENHANCE 1:1 INTERACTIONS**

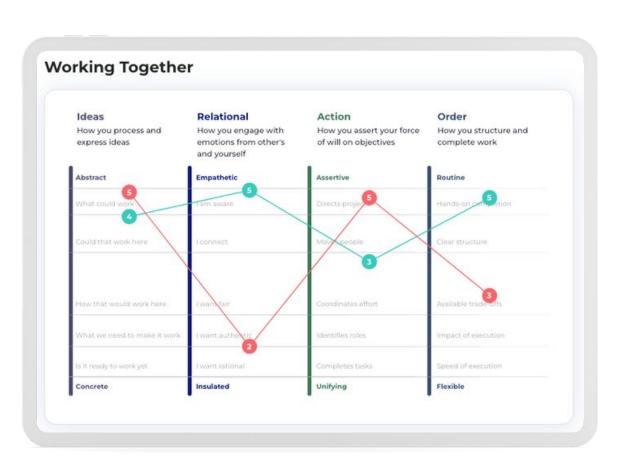
Improving the quality of 1:1 interactions can lead to better decision-making and conflict resolution. Wethos Copilot delivers contextual insights into each person's working style, paving the way for healthy conflict resolution and successful interpersonal interactions.

\*Pro & Leader Licenses



A user can run a scenario between any two Wethos Styles to receive specific insights on how they would best work together and tips to avoid potential misunderstandings. They will receive a series of do's and dont's for 5 common workplace scenarios.





Make Decisions Efficiently

Communicate with

Context

Be Prepared



# TAKE A DEEP DIVE INTO TEAM DYNAMICS

Through the lens of your Wethos Style, investigate how you interact with your Team(s) using Team Snapshots, Bias Detection, Behavior Groupings & Mitigation Techniques. Use Wethos Copilot to ask questions related to the team, task allocation, and collaboration techniques, to name a few.

**All Licenses** 



# **TEAMS**









Any team can thrive and any team can fall into dysfunction. Protect against dysfunction by embracing real time Wethos Copilot™ coaching to transform group dynamics, communication, and performance.

Wethos AI understands where your team's strengths will benefit the end goal and where biases or blind spots may become obstacles. Wethos AI delivers a unified, resilient, and high-performing team culture.



Transparent Team

Dynamics



Predict & Mitigate the Impact of Biases

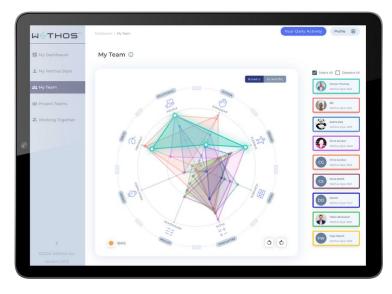


Promote Employee Engagement



# **My Team**

The My Team page is someone's core team members that interact most often - usually on a daily basis. This view allows team members to get to know one another on a deep level and understand how to maximize individual strengths. If a new team member joins, they can walk in prepared on their first day.





### Team Snapshot

Visual representation of the Team's Wethos Styles & Natural Behaviors



### Team Summary

Categories: A Team's Natural Behaviors, Strengths, and Potential Areas of Development



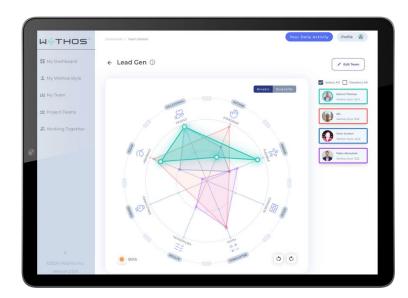
### Groupings

Who will behave in similar ways? How can individual strengths be leveraged?



### **Needs Based Teams**

Create teams whose individual and team styles align to the task at hand



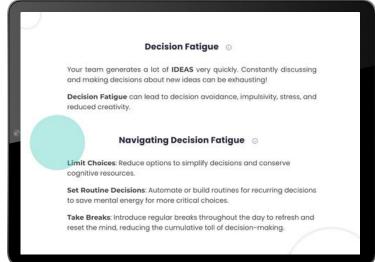
# **Project Teams**

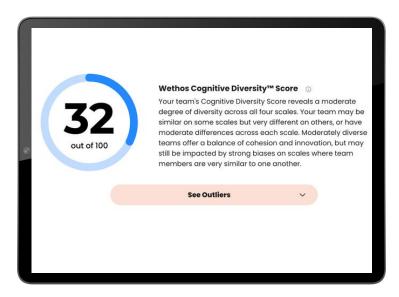
Best used for cross-functional projects, side projects, and specialized tasks. Individuals can create any number of project teams and elect to make them public or private\*. This is a great way to test out various team compositions and see how the insights change.



### **Team Biases**

- Allows for identification and mitigation of team biases that may interfere with productivity
- Provides in the moment coaching to mitigate team biases
- Facilitates objective and fact-based decisions without the influence of bias





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- Provides in the moment coaching to mitigate team biases
- Facilitates objective and fact-based decisions without the influence of bias



# **CREATE DATA-DRIVEN TEAMS**

Need a cross-functional team for a specialized project? Wethos's Team Composition algorithm offers a streamlined solution by leveraging a digital dashboard that analyzes both technical skills and behavioral insights, enabling the quick formation of teams. Not sure where to start on the kick-off meeting?

Ask Wethos Copilot.

# **Leader Licenses**



# Team Composition Using Al

The Wethos platform uses predictive AI to simplify team creation, enabling managers to customize teams based on project needs, size, and skill balance. It offers two curated team options for comparison and detailed analysis, streamlining the formation of cross-functional teams aligned with project goals.

### **Precise**

Tailors team composition with AI, ensuring an ideal match for project requirements.

### **Efficient**

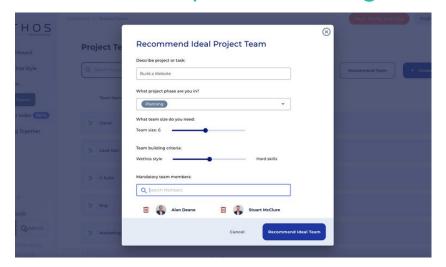
Streamlines the team selection process, saving time in forming cross-functional groups.

### **Data-Driven**

Eliminate bias and identify who is truly the best fit for the project or task at hand using data-driven insights.

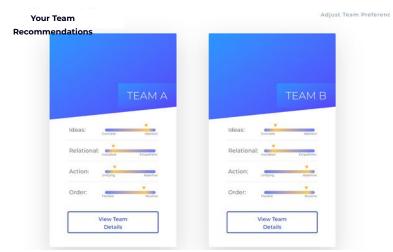
# **TEAMS**

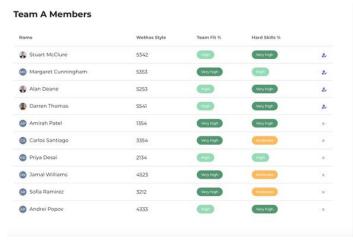
# Team Composition Using Al



Create a project and weight the percentage of Wethos Style and Hard Skills and set the team size.

Receive Team Recommendations of Team A and Team B and compare to decide on the best fit for the project or task.





Your Ideal
Team

Select
Team A

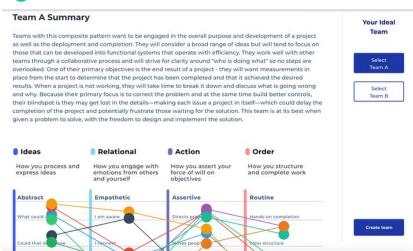
Select
Team B

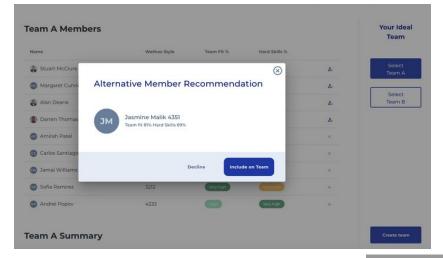
Review each team member suggested and examine their alignment to both the project and the style most suited.

# **TEAMS**

# **Team Composition Using AI**

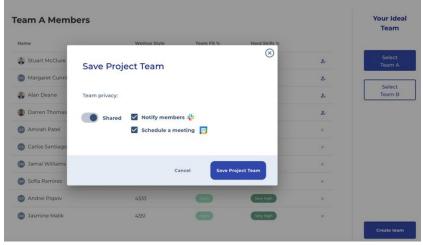
Read a summary about each team to further understand the various characteristics.





Explore alternative team member recommendations.

Select the team you want and save. Send out notifications via Slack & Calendar integrations.





# **MONITOR ORGANIZATIONAL HEALTH**

The Comfort Index provides a vital snapshot of organizational health, pinpointing stressors that lead to burnout. It helps create a better work environment by suggesting personalized strategies and interventions through Wethos Copilot, effectively reducing turnover costs and enhancing a supportive atmosphere to mitigate burnout risks.

# **Leader Licenses**



# **COMFORT INDEX**

# **Align Employees with Their Strengths**

The Wethos Comfort Index gives managers insight into their direct report's comfort levels. Whether a company's culture encourages a high level of comfort or not, the Comfort Index dynamically calculates a work alignment score from daily task relevance and teamwork feedback. The average of these scores represents the team's (and individuals) overall comfort level. This feature promotes transparency and effective growth opportunities.



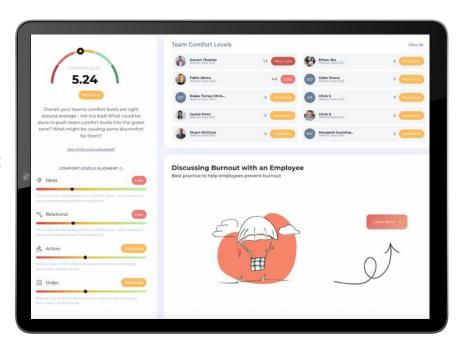




# **COMFORT INDEX**

# **Align Employees with Their Strengths**

We incorporate a myriad of factors when evaluating an employee's comfort levels: work alignment, workplace fit, and other contextual factors.





Click on an individual to gain further detail into their specific comfort level. We map their comfort across the four scales to better pinpoint where they may not be thriving.





### **Immediate Value**

No Lag, Immediate Benefits, Insights Turned to Action



### **Customized, Iterative Content**

Improve Individual & Team
Growth, Organizational Goals &
Development



### **Enhanced Engagement**

Ongoing & Consistent, Tailored Solutions, Long Term Effects



### Wethos as a Trusted Team Member

Continuity, Relationship
Building, Cost Effective Internal
Approach



### **Science Based**

Backed by Analytics, Al, and 30 Years of Validation



### **Leveraging Technology**

Accommodate Endless
Variables & Impact Daily
Success



### **Analytic & Ongoing**

Constantly Changing with Your Company, People, and Goals



### **Proactive & Prescriptive**

Prescriptive Approach for Growth,
Proactive Rather than Reactive



# **RESOURCES**

**Technical questions** 

**Support Ticket** 

Sales questions

**Contact Sales** 

**Content questions** 

Website

Stay up to date on Wethos Al

Newsletter

Industry trends & developments

Blog







